

CASTLEMAINE FRINGE *mm* FESTIVAL 2023

BUSINESS SPONSORSHIP



Fringe has made it to the grand old age of 30! You don't get to 30 years in community arts without lots of help. We cannot and would not put this festival on without the incredible support from our amazing community of artists, performers, businesses, venues and lovers of all things Fringe.

We have a range of sponsorship opportunities for local businesses to help fund the 2023 Festival program. The sponsorship packages will support Fringe to get the word out there, attract new visitors to town and ensure that local people benefit through employment and the opportunity to participate in the Fringe festival as performers, artists and audiences.

Fringe values have always been, and continue to be, inclusion, participation, accessibility and FUN, and we hope you will see and feel these values embedded in our programming!

Business sponsors receive a range of benefits at events, in our printed program, on our website and on social media. To get involved please email castlemainefringefestival@gmail.com

2023 FRINGE SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

\$1000

Limited to 5 sponsors

BENEFITS

Full size advert in 5000 x
A5 32 page printed
festival programs

Logo and link on
Fringe website

Logo and link from 2 x
e-newsletters

1 x Facebook shoutout

SILVER SPONSORS

\$250

Limited to 8 sponsors

BENEFITS

Image, 35 word bio and
website address in 5000 x
A5 32 page printed
festival programs

Logo and link on
Fringe website

Logo and link from 1 x
e-newsletters

BRONZE SPONSORS

\$100

Logo and link on
Fringe website